



FOR IMMEDIATE RELEASE:

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GOODWILL'S 5TH ANNUAL PEACE LOVE & GOODWILL FESTIVAL TO TAKE PLACE ON SUNDAY, JUNE 4TH, 2017

OKLAHOMA CITY – Goodwill Industries of Central Oklahoma announced the 2017 date for their fourth annual Peace, Love and Goodwill Festival that will again benefit their youth programs. The popular festival will take place on Sunday, June 4th, from 10AM to 9PM at the beautiful Myriad Botanical Gardens. The festival benefits Goodwill's Youth Programs including GoodGuides® At-Risk Mentoring Program, Work Adjustment Program, Summer Program and Ability Scholarship Program. The all-day event, which is free to the general public, promises to provide fun for the entire family. Last year's festival drew crowds of more than 20,000 people.

The Peace, Love & Goodwill Festival (PLG Fest) was designed to promote the very best in local and regional music, food and shops. In addition, we have an area dedicated to children and families packed with a variety of activities and entertainment suited for all ages. In 2017 we have added several new experiences including a Goodwill Mission Scavenger Hunt, Touch a Truck, Princess Village, VIP Experience, Delta Smiles Selfie Booth, and much more. We will have four new Once Upon a Princess events that have become a very popular part of the one-day festival. "We're very excited to engage the entire community in the mission of Goodwill while providing a showcase of the best in music, food and shops in Oklahoma City," said Linda Burgett, Director of Brand Development and Festival Organizer. "We are excited to invite everyone to take part in this one-of-a-kind experience for all ages."

The PLG Fest invites you to Listen, Eat, Shop & Explore the festival from 10AM to 9PM on Sunday, June 4th. Attendees will enjoy 20 bands and acts, 30 local food trucks, more than 40 pop-up shops and a variety of children's activities. This year's event will feature 4 magical performances of "Once Upon a Princess" where children and their families will enjoy a beautiful program and have an opportunity to meet their favorite characters. Tickets can be purchased on our website, peacelovegoodwill.org/princess and the day of the festival if seats are available. The Children's area will also be expanded offering free and wristband required activities such as Paint a Flower Pot, Hungry Hungry Caterpillar, Decorate a frame, bird feeders and much more.

Music, food and merchant lineups are on our website. To keep up to date on the festival, visit www.PeaceLoveGoodwill.org or follow our Facebook page, OKGoodwill.

If you have questions about the festival or Goodwill, please contact Linda Burgett at lburgett@okgoodwill.org.

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ABOUT THE GOODWILL ABILITIES SCHOLARSHIP PROGRAM

Goodwill's Abilities Scholarship Program provides scholarship funds to a student who is either disadvantaged or disabled and assists with college tuition. The candidate must be a graduating high school senior with a minimum GPA of 3.0 on a 4.0 scale. The scholarship also helps with fees and purchasing books for school.

ABOUT GOODGUIDES® AT-RISK MENTORING PROGRAM

GoodGuides® is dedicated to helping youth prepare for secondary school completion, build career plans, skill development, post-secondary training and future work success through structured and supportive relationships with trusted adult mentors. The program serves youth ages 12-17 who are at risk of delinquency, teen pregnancy, gang membership and/or who have already had contact with the juvenile justice system.

ABOUT THE GOODWILL WORK ADJUSTMENT PROGRAM

The Work Adjustment program helps high school juniors and seniors with disabilities to prepare to transition into the workforce and independent living following graduation (Disabilities may include autism, ADD, ADHD, MR, Bipolar, Depression, Schizophrenia, etc. All students are referred by DRS.) Established in 2005, the program has served over 100 students with disabilities with 84% of enrollees receiving a high school certificate. We provide training and work experience in a variety of fields and businesses to help students develop skills and interests that will lead to future employment (Examples: Goodwill Stores, Regional Food Bank, Federal Reserve, Oklahoma County Jail, restaurants, mechanic shops, bakeries, coffee shops, etc.)

ABOUT GOODWILL'S YOUTH SUMMER PROGRAM

The Goodwill Summer Program combines our GoodGuides® program and Work Adjustment Program over the summer months to provide a variety of work and volunteer experiences and mentoring to students with disabilities and disadvantages. Students with and without disabilities have an opportunity to work side by side.

ABOUT GOODWILL INDUSTRIES OF CENTRAL OKLAHOMA

Goodwill Industries of Central Oklahoma is a community-based, nonprofit agency in Central Oklahoma with one outlet store, 23 retail stores and 38 attended donation centers and 6 Job Connection Centers throughout 37 counties. Goodwill is a sustainable social enterprise that funds job training programs, employment placement services and other community-based programs by selling donated clothing and household items. Goodwill channels 85 percent of its revenues directly into its programs and services. To find a Goodwill location near you, use the online locator at www.okgoodwill.org, or call 405-236-4451. Find us on Facebook: okgoodwill and twitter: @okgoodwill.